



Classe dello IAL - Roma. Gli studenti costruiscono la scaletta

"Audiovisual tools literacy workshop".

1 - FROM THE IDEA TO THE LABORATORY OF ALPHABETIZATION TO AUDIOVISUAL INSTRUMENTS.

The Istituto Centrale per i Beni sonori ed audiovisivi (ICBSA), established by Presidential Decree 233/2007 as the heir of the Discoteca di Stato, preserves since its foundation (1928) the largest Italian public collection of sound and audiovisual documentation, both published and unpublished. In 2008, its priority was to leave the physical boundaries of the historic Palazzo Mattei di Giove in Rome, embracing a strategy of services oriented to the promotion of heritage and aimed at

the "research" of the user and the "satisfaction" of his information and training needs. The starting idea was to build a bridge between the current reality and the goal to be achieved, that is to identify, contact and involve a "new group of users" that through constant and quality contacts, could be retained. In order to reach the goal, avoiding the temptation to be self-referential, a collaboration was started with the Department of Book and Document Sciences of the University La Sapienza of Rome. The passage from the idea to the project, therefore, was the starting point for a broad comparison between different but similar realities and, above all, the decision to work in groups to define the project action was fundamental. The design phases of the audiovisual literacy workshop and the relationships with the University and the School Institutes were handled by Bianca Maria Zaccheo (ICBSA) and Samanta Segatori (MIUR).

2. THE PROJECT CYCLE - In order to arrive at the drafting of the project, it was essential to identify, in the start-up phase, a sequence of actions to follow: - Context analysis and initial needs assessment - Identification of the actors involved - Identification of the project recipients - The choice of the territory - The choice of the thematic areas - The definition of the objectives - The definition of the thematic area and the title - Team building - Critical points - Means - The budget

3. METHODOLOGY - The methodological hypothesis of the literacy workshop, curated by Annio Gioacchino Stasi (ICBSA), was to propose to teachers and students a concrete experience of elaboration and composition of a narrative report through the use of video-sound reproduction tools. This approach had a double purpose: to verify in this first phase which was the linguistic sound-visual imprinting to which our subjects referred and to highlight the possible path of definition of a point of view or individual vision, essential to be able to read the reality of video-sound production.



Auditorium ICBSA. Proiezione documentario

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